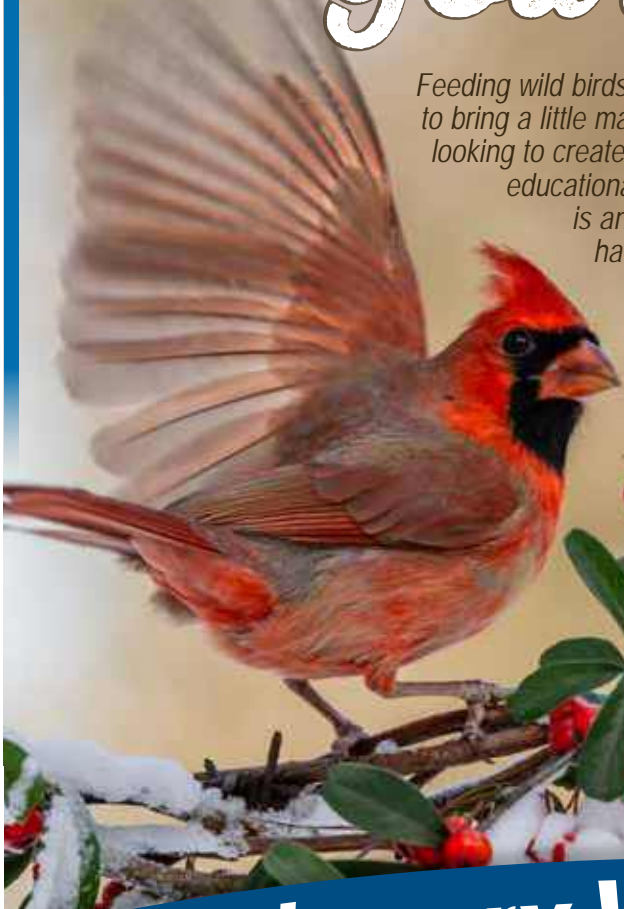




Invite Nature into Your Yard

Feeding wild birds is not only simple and fun, it's a chance to bring a little magic into your everyday life. Whether you're looking to create a peaceful moment with nature or a fun, educational activity for the whole family, bird feeding is an easy way to make your outdoor space a haven for these beautiful feathered friends.



Backyard Seeds™ Premium Blend

Max Rewards
Member Price **22⁹⁹**

40 lb. bag. Contains oil and striped sunflower. Attracts a wide variety of wild birds. Reg. 25.99 #118291



Backyard Seeds™ Songbird Blend

Max Rewards
Member Price **21⁹⁹**

50 lb. bag. Special blend includes sunflower seeds to attract the most desired songbirds. No fillers. Reg. 24.99 #110155

LARGE 50 lb. bag



Black Oil Sunflower Seed

Max Rewards
Member Price **22⁹⁹**

50 lb. bag. The most popular choice of seed-eating wild birds. Nutritious source of protein. Reg. 24.99 #114189

LARGE 50 lb. bag

February Weekend Specials

Feb 1 & 2

Birdwatcher's Best™
Nutty Butter Suet
10⁰⁰
10-pack
Reg. 15.99 #399692

Sat Feb 8 ONLY

Almost
EVERYTHING
In-Store*
20% OFF
REGULAR PRICES

*See website or store for exclusions

Feb 15 & 16

DOUBLE CAT & DOG FOOD Rewards



Max Rewards Members Only

Feb 22 & 23

Winter Clothing & Accessories

50% OFF
REGULAR PRICES



Visit The Wild Bird Market at CountryMax



Scan for weekly in-store deals and details.



But Why Feed the Birds?

When winter sets in, wild birds need our help to survive the harsh conditions. Providing food can make a world of difference in supporting their energy needs during the cold months. At CountryMax, we offer a huge selection of high-quality bird food, feeders, and accessories to attract a variety of species to your yard. From suet cakes to seed blends, our products ensure you're giving birds the best chance to thrive. Visit *The Wild Bird Market* at CountryMax today and stock up on everything you need to support your feathered friends this winter!

Join **MAX REWARDS** and save on wild bird seed today!



Every pound of qualifying bird seed you buy earns you 1 point.

500 points = 1 FREE 7 lb. bag of Backyard Seeds™ Premium Blend Wild Bird Seed!



Sign Up Today! **FREE!**

CountryMax.com/Max-Rewards-Program



Backyard Seeds™ Let's Feed the Birds Starter Kit

Max Rewards Member Price

9⁹⁹ each

Includes Heath™ Ol' Towne Feeder with 1 lb. seed capacity, 7lbs. of Backyard Seeds™ Wild Bird Seed and 16-Page Wild Bird Guide. Makes a great gift! Reg. 13.99 #96290345



Backyard Seeds™ 1984 Heritage Mix Seed

Max Rewards Member Price

3⁹⁹ 7 lbs.

Reg. 5.99 #96290333

16⁹⁹ 40 lbs.

Reg. 19.84 #96290334

Celebrating four decades of feeding backyard birds with a mix of high-quality ingredients.





Backyard Seeds™ Harvest Blend Seed Cakes

Max Rewards Member Price

14 oz. Seed Bell..... **3.49**
Reg. 4.99 #96290102

2 lb. Seed Cake..... **5.99**
Reg. 6.99 #96290105

Attract a wide variety of songbirds to your yard.



Backyard Seeds™ Cardinal Frenzy Seed Cakes

Max Rewards Member Price

20 oz. Seed Bell..... **5.99**
Reg. 7.99 #96290342

7 oz. Seed Cake..... **3.99**
Reg. 4.99 #96290337

2 lb. Seed Cake..... **7.99**
Reg. 9.99 #96290335

Cardinals flock to this simple, healthy seed cake blend.



Backyard Seeds™ Worms & Seeds Seed Cakes

Max Rewards Member Price

7 oz. Seed Cake..... **2.99**
Reg. 3.99 #96290111

2 lb. Seed Cake..... **6.49**
Reg. 7.99 #96290112

Mealworms add an extra level of protein to support birds in colder months.

Flavored Backyard Suet™

Max Rewards Member Price

1.49 each

- 10-11.25 oz. Reg. 1.69
- Apple Pie #9629068
- Berry Burst #9629070
- Blueberry Pie #9629073
- Cherry Sunflower #9629071
- Orange Blast #9629069
- Peanut Crunch #9629072



Premium Backyard Suet™

Max Rewards Member Price

1.59 each

- 10-11.25 oz. Reg. 1.79
- Fiery Surprise #9629075
- Woodpecker #9629074



Backyard Suet™ Max Energy Suet™

Max Rewards Member Price

1.29 each

- 11.25 oz. Reg. 1.59
- #9629076



Check out our wide selection of bird feeders for every style and seed!



Heath™ Suet & Seed Cake Feeder Baskets

Max Rewards Member Price

2.99 small | **6.99** large

Reg. 4.99 | Reg. 8.99
#6118509 | #S4

Vinyl coated wire for birds' safety and comfort. Prevents rust, stains and bird food contamination. Squirrel resistant.



Heath™ Parkview Antique White Bird Feeder

14.99 each

Durable & decorative steel construction. 4 feeding ports, drainage holes, screw off top for filling and cleaning. Reg. 24.99 #298346



Backyard Essentials™ Antique Copper Seed Feeder

26.99 each

Designed to feed mixed blends as well as black oil sunflower seed. 4 feeding ports. Reg. 29.99 #BE178



Backyard Seeds™ Squirrel and Friends

Max Rewards Member Price

8.99 8 lb. | **19.99** 20 lb.

Reg. 11.99 | Reg. 23.99
#9629013 | #9629014

Enjoyed by wildlife of all shapes and sizes. Unique combination just for them!



Backyard Seeds™ Sunflower Blend

Max Rewards Member Price

6.49 5 lb. | **22.99** 20 lb.

Reg. 7.99 | Reg. 27.99
#96290164 | #96290165

High-energy, high-protein, year round favorite to attract a variety of birds your feeder.

DOG FOOD

COUNTRYMAX STORES
For your REAL life.

REAL DEALS



**Wellness®
Dog Food**

\$7OFF
Reg. Price
4-5 lb. small bags &
22-30 lb. large bags



Scan here for more info on these current featured brands



**Victor®
Hi-Pro Plus
Active Dog Food**

\$199
40 lbs.
Reg. 57.99 #038139

\$6OFF
Reg. Price
30-50 lb. large bags

\$5OFF
Reg. Price
5 lb. small bags



Look for the CountryMax REAL DEAL endcap displays in the pet food section of your local store.



**Nutro™ Lamb &
Brown Rice Small
Bites Adult Dog Food**

CountryMax
In-Store Sale **65⁹⁹**
Chewy Price....**79⁹⁸**

SAVE \$13⁹⁹

30 lbs. Made with high-quality ingredients sourced from trusted farmers and suppliers. Reg. 71.99 #259



**Greenies™
Smart Essentials™
Chicken and Rice
Adult Dog Food**

CountryMax
In-Store Sale **47⁹⁹**
Chewy Price....**59⁹⁹**

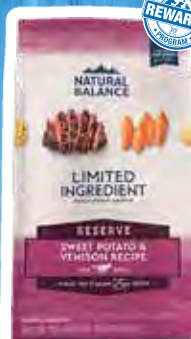
SAVE \$12⁰⁰

30 lbs. Supports 6 key areas of your pup's health. Contains guaranteed live probiotics. Reg. 54.99 #40211742
Save \$5 on 5.5-6 lb. bags!

CountryMax has partnered with many of the top pet food brands you know and love to bring you even more in-store savings. Every brand on this page will be featured on our REAL DEAL endcap display at some point this year. Check it out and save even more!



See store for more savings on other large pet food bags!



**Natural Balance®
Sweet Potato and
Venison Dog Food**

CountryMax
In-Store Sale **68⁹⁹**
Chewy Price....**79⁹⁸**

SAVE \$10⁹⁹

22 lbs. Complete diet balanced with essential nutrients to help maintain your dog's healthy immune system. Reg. 71.99 #236090



**Orijen® Original
Dog Food**

CountryMax
In-Store Sale **86⁹⁹**
Chewy Price.....**105⁹⁹**

SAVE \$19⁰⁰

23.5 lbs. Made in the USA with quality ingredients from around the world. Reg. 91.99 #1103135

Prices captured 01/10/2025



**Acana®
Dog Food**
67⁹⁹
25 lbs.

Fresh or raw premium animal ingredients balanced with whole fruits and vegetables to ensure your pet lives a full and healthy life as a happy member of your family. Reg. 71.99 #31650325



**Open Farm®
Harvest Chicken
& Ancient Grains
Dog Food**
62⁹⁹
22 lbs.

Open Farm only uses humanely and sustainably-sourced proteins and non-GMO ingredients that you can trust. Reg. 67.99 #284072



**Iams®
Dry Dog Food**
45⁹⁹
29 - 30.6 lbs.

Balances omega-6 and omega-3 fatty acids to promote healthy skin and coat. Reg. 48.99



**Canidae™
All Life Stages
Real Chicken &
Potat Dog Food**
46⁹⁹
27 lbs.

Made in USA. Premium recipe cooked without corn, wheat, soy, artificial colors, flavors, and preservatives. High quality, nutrient-rich dog food for multi-dog households. Reg. 49.99 #012644



CAT & DOG FOOD

See store for more savings on other large pet food bags!



**Earthborn Holistic®
Meadow Feast™
Dog Food**

**CountryMax
In-Store Sale 46⁹⁹**

Chewy Price.....66⁹⁹

Save \$20.00!

25 lbs. Limited-ingredient grain-free lamb dog food made with pumpkin and superfoods.
Reg. 49.99 #055312

Price captured 01/10/2025



**SportMix®
Wholesomes™
Chicken & Rice
Dog Food**

41⁹⁹
40 lbs.

Naturally preserved formula promotes a healthy, active life. Reg. 44.99 #50001742



**Grandma Mae's
Country Naturals®
Adult Dog Entree**

51⁹⁹
24 lbs.

Made with the finest natural ingredients enhanced with vitamins and minerals. Reg. 61.99 #012928
Special order available.



**Fromm® Classic
Adult Dog Food**

39⁹⁹
30 lbs.

For normally active adult dogs. Naturally formulated with chicken, brown rice, real cheese, and whole eggs. Reg. 42.99 #1110521



**Wellness®
Bowl Boosters
BUY 1
GET 1 FREE**

3.29 value. 5.5 oz. Serve on top of your dog's food, mix it in, or serve as a savory snack to add variety to your dog's diet.

Last year, Max Rewards members took home over

8,500 FREE BAGS

OF DOG & CAT FOOD!

Don't miss out on the savings. Joining is free and easy. →



**Taste of the Wild®
Rocky Mountain
Cat Food**

31⁹⁹
14 lbs.

Protein-rich recipe supports bones, joints and a healthy body. Reg. 34.99 #111584
Canyon River #1161100
Lowland Creek #1161410



**Purina®
Pro Plan®
Cat Food**

15⁹⁹
3.5 lbs.

Fortified with guaranteed live probiotics for digestive and immune health. Excludes LiveClear. Reg. 16.99 - 19.99



NEW

**Open Farm®
Canned Cat Food**

1⁶⁹
2.8-3.17 oz.

Soft cat food is created with all-natural human-grade ingredients and no fillers like grains, meal, or potatoes. Reg. 1.99
Assorted varieties.



**Chef Scoochie's
Cat Food
Pouches**

1⁹⁹
12 oz.

Balanced and complete nutrition. Comes with four 3 oz. pouches. Reg. 2.99 #950, 9510



**Wellness®
Appetizing
Entrees™**

8/8⁰⁰
1.4 oz.

Each delicious, protein-rich recipe is formulated for adult cats, features real protein as the #1 ingredient, and is crafted with high-quality, natural ingredients. Reg. 1.29

MIX & MATCH!



Pets of WINTER

PHOTO CONTEST

ENTER
FEB 1 - FEB 28

Share your coolest shots of the season and win up to \$200!
CountryMax.com/pets-of-winter



Nicholas V.
Palmyra Store
Customer



**Icelandic+
8-10" Short
Cod Skins**

1⁹⁹
each
100% natural and edible, single ingredient treat. No additives, preservatives or supplements.
Reg. 2.99 #039066



**JJ Fudd®
36" Jerky Joy Stick**

2⁴⁹
each
Approximately 3 ft. long! Can be broken easily by hand allowing one treat to become many based on your dog's size.
Reg. 3.29 #042002,3,4

3 FEET LONG!



**UCARI
Pet Sensitivity Test**

69⁹⁹
each
Uses biotechnology and a simple hair sample to screen over 1,000 substances for intolerance – the most comprehensive wellness panel available. Reg. 79.99 #3010063

Save yourself a potentially expensive vet visit with this easy, at-home test kit!



**SmartBones®
Protein Rings**

**BUY 1
GET 1
FREE**

Features high levels of proteins and essential nutrients. Assorted varieties. Free bag applies to same size.



**Alcott™
Adventure
Dog Boots**

24⁹⁹ Set of 4
SM, MD & LG. Protects paws and pads from salted sidewalks in the winter, hot pavement in the summer and other tough terrain. Reg. 31.99



THE SCRUB HOUSE

**\$10 SELF SERVE
DOG WASH**

Auburn, Baldwinsville, Batavia, Brockport, Cicero, Cortland, DeWitt, Fairport, Henrietta, Ontario, Oswego, Spencerport, Webster

Towel provided by customer or available for small charge.



**earthbath®
Dog and Cat
Grooming Wipes**

25 - 30 count.....**6⁹⁹**
Reg. 8.49 - 9.99
100 count.....**11⁹⁹**
Reg. 13.99 - 15.99
Gentle and non-irritating plant based wipes.



**Nature's Miracle®
Urine Destroyer Plus**

9⁹⁹ 32 oz.
Enzymatic formula that's tough on dog urine and the yellow, sticky residue it leaves behind.
Reg. 14.99 #57598366

Check out our large selection of Nature's Miracle® cleanup products!





February is PET DENTAL MONTH



Large Greenies™ Treat Pak
34⁹⁹ each
One Greenies™ Original Dental Treat a day is all it takes for clean teeth, fresh breath and a happy dog. Assorted sizes. Reg. 42.99



Whimzees® Dog Dental Chews
30% OFF
REGULAR PRICES
Gluten-free, vegetarian recipe made with just 6 non-GMO ingredients.



Whimzees® Cat Treats
BUY 1 GET 1 FREE
2 oz. Made in USA with the finest globally sourced ingredients for a treat you can feel great about giving your furry friend. Reg. 3.99



NEW

Meowee!™ Savory Spoonables
BUY 1 GET 1 FREE

Triple flavor purees that your cat will come running for! These squeezable, lickable cat treats come with a built-in spoon for more fun and less mess. Reg. 3.49-8.99



Nature's Miracle® Cat Litter
\$4 OFF
REGULAR PRICES
Works great with automatic litterboxes. Lightweight and 99% dust-free.

Now part of Max Rewards!
BUY 10 GET 1 FREE



ökocat® Cat Litter
\$3 OFF
REGULAR PRICES
A plant-based litter that's a clean and healthy option for your family, both furry and not-so-furry. Reg. 12.99 - 24.99



Kong® ZoomGroom for Cats
5⁹⁹ each
Groom, bathe and massage your cat. Helps prevent hairball formation. Reg. 7.49 #268151

NEW



Nature's Miracle® Catnip Training Spray
6⁹⁹ 8 oz.
Attracts cats to a new toy, new bed, new scratch location and more! Reg. 8.99 #511139



**Omega One®
Beta Buffet
Pellets**

249
1 oz.
Contains salmon skins to support vibrant colors in your bettas.
Reg. 4.29 #087037

**Aqueon® Filter
Cartridges**

15% OFF
REGULAR PRICES
Designed to ensure even distribution of carbon throughout for more filtration and longer cartridge life.



**Aquarium/Reptile
Decorations & Plants**

15% OFF
REGULAR PRICES
Check out our new expanded selections!



**Zilla® Reptile
Munchies
Mealworms**

599
3.75 oz.
Ideal for bearded dragons, leopard geckos, chameleons, large tropical fish & birds. Reg. 8.49 #276841



**Fluker's®
Reptile Bulbs
and Fixtures**

15% OFF
REGULAR PRICES
The perfect lamp for reptiles who like to bask.



**Kaytee®
Spray Millet**

549
7 oz.
Highly palatable spray millet is a stimulating and entertaining food treat for fledgelings, juveniles, and full-grown birds.
Reg. 7.49 #128272



**Prevue Hendryx™
Parakeet Cages**

2499 each
14x11x19 in. Assorted colors. Includes two plastic cups and two wood perches. Designed for parakeets, canaries, and other small birds.
Reg. 34.99 #067152



**Nature's Miracle®
Small Animal Cage
Scrubbing Wipes**

649 each
Plant derived enzymatic odor control eliminates tough cage odors.
Reg. 8.99 #510959



**Carefresh®
Small Animal
Bedding**

\$5 OFF
REGULAR PRICES
50-60 L. bags. The only bedding made from scratch using sustainable natural fiber, not post-consumer paper products like paper towels or coffee filters. Reg. 28.99 - 29.99

**CritterTrail®
Habitats**

\$5 OFF
REGULAR PRICES
Features narrow wire spacing and a spring-locked door for added safety and security.



**Vitakraft® Nibble
Rings Small
Animal Treats**

349
10.66 oz.
Healthy treat ideal for rabbits, guinea pigs, hamsters, and other small animals.
Reg. 4.99 #032755



**Sunseed®
Small Animal
Treats & Chews**

25% OFF
REGULAR PRICES



The wonderful world of **EVENTS** at CountryMax!

Our spacious event rooms are the perfect place to host birthday parties, seminars, field trips, and more! The possibilities are endless. Scan here for more information on booking an event space, as well as upcoming events.



February Break Small Animal Days 2025



Feb. 18 & 20

Bring the kids for loads of **FREE** fun! Make a cool craft, then meet all the adorable small animals of CountryMax!

Not available at all locations.



Scan here to register



GOAT YOGA is Back at CountryMax!

Get ready to *stretch*, *breathe* and *laugh* with the baby goats of Kaizen Ridge Farm!



Scan here to register

Learn with CountryMax

Grow Smarter!

Master Gardener Seminars 2025



In-store seminars on a variety of subjects to jump-start your garden this spring. Scan here with your phone for presentation info and registration.



Return of the Bald Eagle

Join Chris Lajewski from the Montezuma Audubon Society for this virtual webinar on Feb. 5



HOMESTEAD



Now Included In MAX REWARDS!

The Nutrena® family of equine feeds – SafeChoice®, ProForce®, Triumph®, and Empower® feeds

**BUY 20
GET 1 FREE!***

Do the math and *SAVE...* no one else brings this kind of value to *YOU!*

*Not all bags need to be purchased in single transaction. Totals accumulate over 1 year period. Purchase count resets after free bag issued.



Nutrena® ProForce® Equine Feeds

Max Rewards
Member Price

\$3 OFF

REGULAR PRICES

50 lbs. Contains premium nutrition and is specifically tailored to support horses with the most demanding routines. #94200, #94202, #94205



Country Heritage™ Shavings

Max Rewards
Member Price

624
each

Get proven high-quality shavings at a low Country Heritage price. 8 cu. ft. uncompressed. Reg. 6.49 #96290242



Country Heritage™ Equine Feeds

Max Rewards
Member Price

25¢ OFF
Reg. price

EVERY DAY!

Essential 12% Textured, #200475
Essential 12% Pelleted, #349060
Senior 14% Textured, #200476
50 lb. bags.



Kalmbach® Henhouse Reserve®

Max Rewards
Member Price

\$2 OFF

REGULAR PRICES

30-50 lbs. A complete, high protein superfood for chickens made with high quality ingredients. Complete, balanced nutrition that you can see! #T1117, #T111750, #OT1117



FRI FEB 14 & SAT FEB 15

**FARMINGTON COUNTRYMAX
8AM - 7PM**

Deadline for consignment items is Sun Feb 9.
Visit website for details and consignment form.

CountryMax.com/tack-shop-swap



CHICK DAYS

at
CountryMax

**March
thru May**

**Join in
on the FUN**

- Over a dozen unique breeds on weekly rotation available for purchase in stores
- Special order from over 50 varieties
- FREE seminars with poultry experts to start your flock out right
- All the supplies you need, of course!



Scan here for all the chick info!



The LODGE at CountryMax

Our assortment of hard-to-find and unique food, delicious snacks and classic sodas is always growing. Come in and see what you'll discover today. Only at your neighborhood country store!



Hearth and Homestead™ Popcorn

50¢ OFF
Reg. price

- Red #96290158
- Blue #96290151
- Rainbow #96290157
- Ladyfinger #96290152
- Baby White #96290150
- Caramel Type #96290153
- Medium White #96290154



NEW

New Hope Mills™ Mixes

50¢ OFF
Reg. price

- Buttermilk Pancake Mix 2 lb. #15820482
 - Crepe Mix 20 oz. #15814082
 - Cinnamon Bun Pancake Mix 18 oz. #15817682
- All natural mixes, simple and delicious!



Sterling Valley Maple Organic Maple Syrup

50¢ OFF
Reg. price

12 oz. No additives. 100% pure NYS produced maple syrup. Reg. 9.49 #1332782



Barn Burner™ Hot Sauce

50¢ OFF
Reg. price

Six unique, mouth-melting flavors all made from fresh, natural ingredients. You'll want to try them all! Reg. 5.49-6.99



Mrs. Miller's Jam & Jelly

50¢ OFF
Reg. price

- Red Currant Jelly #57144882
 - Rhubarb-Strawberry Jam #57146282
 - Hot Pepper Jelly #57144682
- 9 oz. Old-time recipes made with simple, fresh ingredients.

Winter Clothing & Accessories

20% OFF
REGULAR PRICES



COUNTRYMAX[®] STORES

For your *REAL* life.



All Houseplants
In-stock

25% OFF
REGULAR PRICES

Choose from a variety of plants to help bring the outdoors inside this winter. Many of these plants are great natural filters. In-stock only. No warranty. No rainchecks.



Coast of Maine[®]
Sprout Island Blend[™]
Seed Starter

16 qt.....**9⁹⁹**
Reg. 10.99 #091025

8 qt.....**6⁹⁹**
Reg. 7.99 #2489391

Rich mixture of blended sphagnum peat moss, perlite, kelp meal, worm castings and well-aged compost.



Black Gold[®]
Seedling Mix

7⁹⁹
16 qt.

Highly refined, natural & organic mix excellent for seed germination and root growth of new seedlings. Reg. 8.99 #079061



Jiffy[®]
Seed Starting
Jiffy-Mix[®]

9⁹⁹
16 qt.

100% organic and designed for the special pH and nutrient needs of today's new seed and plant varieties. Reg. 10.99 #390426



Jiffy[®]
Seed Starting
Supplies

10% OFF
REGULAR PRICES

Selection will vary by location. While supplies last.



Flower &
Vegetable
Seed Packets

10% OFF
REGULAR PRICES

Choose from a huge variety of fresh new seeds and old favorites from proven brands!

Think Spring!

It's never too soon to start planning your spring gardening. Find the right plant for the right location every time by using the CountryMax Plant Finder tool!



Try
Plant Finder
Today!



This database contains many of the plants we typically carry. With information on the mature characteristics of the plant as well as desired sun exposure, soil conditions and more, you can set yourself up for longtime gardening success!

